IDEAS

Keep the Motor Running

Connect with the car culture with racing and generally auto-related apparel and other items perfect for people who love and depend on automobiles.

A. Mens Leather Racing Jacket
   Min. Qty. Price: $199.99 USD

B. Ladies Leather Racing Jacket
   Min. Qty. Price: $191.98 USD

C. Tire Shaped Tool Set
   Min. Qty. Price: $17.68 USD

D. Burnout Twill Shirt
   Min. Qty. Price: $49.50 USD

E. Brushed Cotton Racing Cap
   Min. Qty. Price: $9.30 USD

F. Rubber Grip USB Drive 1GB
   Min. Qty. Price: $11.50 USD

G. LED Flex-Light
   Min. Qty. Price: $19.99 USD

Want to learn more? Current customers contact your Account Manager.
New customers contact us at 1-800-369-4669.

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IDEAS

Education Recruiting

Reach out to college students this back-to-school season with items that will help them have fun, stay organized and remember your brand.

A. Color Change Cups
   Min. Qty. Price: $0.90 USD

B. Coupon Memo Board
   Min. Qty. Price: $1.25 USD

C. Team Color Booster Sleeves
   Min. Qty. Price: $3.25 USD

D. District Cotton Blend Scarf
   Min. Qty. Price: $9.98 USD

E. Executive Backpack
   Min. Qty. Price: $20.95 USD

F. Light Up Logo USB Drive
   Call for pricing

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IDEAS

Cycling & Running

Is your company sponsoring a bike or running race this fall? Promote with useful, attractive giveaways and premium awards for top performers.

A. TEXSPORT Hydration Pack 2 ltr
   Min. Qty. Price: $24.57 Blank USD

B. North End Running Jacket with Reflective Trim
   Min. Qty. Price: $77.90 USD

C. Go Pro Camera
   Min. Qty. Price: $299.99 USD

D. Cleanfreak Antimicrobial Towel
   Min. Qty. Price: $8.83 USD

E. THERMOS Hydration Bottle
   Min. Qty. Price: $10.20 USD

F. Power Bar
   Min. Qty. Price: $3.95 USD

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TREND
Felt Fabric

From accessories to home décor, the use of felt reflects simplicity, utility and timelessness.

TREND INSPIRED PROMO PRODUCT

A. Felt Tablet Cover
   Min. Qty. Price: $4.25 USD

B. Felt Auto Coaster
   Min. Qty. Price: $0.38 USD

C. Felt Power On Tablet Sleeve
   Min. Qty. Price: $16.25 USD

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TREND
Macro Patterns
The addition of a subtle, repeating pattern to a large surface, small personal item or piece of clothing creates visual, as well as tactile interest.

TREND INSPIRED PROMO PRODUCT

A. Ogio Tech Carrier
Min. Qty. Price: $36.67 USD

B. iHome Bluetooth Speaker
Min. Qty. Price: $69.99 USD

C. Maze North End Sport Performance Stretch Embossed Print Polo
Min. Qty. Price: $47.90 blank USD

Trend watch sources (right to left): Albra Prat, LaCie Bubble Bags, 3.1 Phillip Lim Store, Jambone Jambox Wireless Speaker, Samsung G2 Hard Drive, Delicious Storage Units by Mathieu Lehanneur. All images and first trend spotting from AWOL Trends.

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